



ORANGE HERRING

Sisters in Crime  orange County



PRESIDENT'S MESSAGE

Blink and the publishing world changes. Were you blinking? I was. While we sleep, new ways to publish flourish all around us. If you have been online with the sisters in crime list, you have read the discussion concerning J.A. Konrath and his move to e-self-publish. Though I am not a big proponent of self-publishing, it might have its merits on established authors (there's no other way for prospective readers to find you among the 700,000 self-published books released just last year. But readers who already know your brand can find you). But Konrath is mostly concerned with e-publishing. And there's no sense in staring at the empty barn hoping the horse will go back in. He ain't gonna. In Konrath's case, he couldn't get any publisher to pick up his lagging series. He claims he's doing well in e-publishing and it's definitely something for published authors to think about. I know I'm paying attention.

Perhaps in the next months, we will explore these possibilities with future events, people who can talk to us with some experience about www.smashwords.com and Amazon's digital platform site (<https://dtp.amazon.com/>). It's a brave new world, no doubt about it. And if author's wish to keep a good chunk of the pie, we had best learn every aspect. Yup, not only do we have to advertise and promote ourselves, now we have to consider the possibility, nay, the inevitability of e-publishing and maybe even e-publishing it ourselves.

Print isn't dead, but it's gotta skooch over and make room for all the new opportunities out there. And so do we.

Your President
Jeri Westerson

SUNDAY, JUNE 13TH

1 pm: Joint event with SoCal Mystery Writers of America. Special guests are Gregg Hurwitz and Christopher Rice in a panel discussion with Jeri Westerson as moderator. A free buffet lunch will be served, and a chance to buy tickets for gift baskets. Don't miss our second annual event; bring guests.

Gregg Hurwitz is the critically acclaimed, internationally bestselling author of more than 10 thrillers and has been translated into seventeen languages. His latest novel is *Trust No One*.

Christopher Rice is the author of four New York Times best-selling novels. His new thriller is *The Moonlit Earth*.

Christopher is the son of best-selling novelist, Anne Rice and the late poet and painter, Stan Rice.

SUNDAY, JULY 18TH

2 pm: WRITER'S FORUM, Writer's block. What are its causes and cures?

3 pm: Kristen Weber, previously the Sr. Editor at Penguin, now a free-lance editor here in California

MEMBER EVENTS:

Eric Stone

*July 7, 7 – 9 pm
Murder in La La Land
Event & signing
Cerritos Public Library
18025 Bloomfield Avenue
Cerritos, CA

Teri Nolan

*June 19, 2 pm,
Mysteries to Die For,
2940 Thousand Oaks Blvd., Thousand Oaks.
*June 26, 5-7 pm,
Book Soup,
8818 W. Sunset Blvd., Los Angeles
*July 7, 7-9 pm,
speaking event at Cerritos Library,
18025 Bloomfield Ave., Cerritos.

Jeri Westerson:

*June 12, 2010, 12 pm to 4 pm

B's Mountain of Books. A bunch of authors signing in the San Jacinto mountains of southern California. 54245 N. Circle Dr., Idyllwild, CA 92549



MYSTERY INK EVENTS

Friday, June 25th, noon

Jeffery Deaver signs *The Burning Wire*

Saturday, June 26th, 1:00 p.m.

D.P.Lyle - *Stress Fracture*

GRAND OPENING WEEKEND PARTY!

July 10th - 11th

Open House - Food, Author Signings with Terri Nolan and many others

Saturday, July 17th, 1:00 p.m.

John Shannon - *On the Nickel*

O.C. Launch Party of 12th Liffey novel.

Please join us.

Mystery Ink

Goldenwest Plaza

7176 Edinger Ave.

Huntington Beach, CA 92647

(714) 960-4000

contact Debbie at mysteryink@hotmail.com



THE WRITER'S BOOKSHELF

Laurie Thomas

In *REVISING FICTION: Making Sense of the Madness: The Comprehensive and Practical Guide to Self-Editing*, self-published author Kirt Hickman writes: "Never tell something you can show." Nonsense. Readers do not need to see every meal, potty break, flight, or car trip your characters take. Do show dramatic action and dialogue that advance the story or illuminate character, but summarize the rest. Hickman also claims: "The viewpoint character in the prologue never appears as a viewpoint character in the rest of the book (until perhaps the epilogue)." Wrong again. Despite comprehensive checklists and helpful exercises, this book strays from its topic, and myriad examples from the author's novels constitute an infomercial. While there's nothing wrong with self-publishing or shameless promotion, giving writers advice that will hyperdrive their manuscripts to the rejection pile, well, that's a crime.



MEMBER BOOK RELEASES

Gayle K. Brunelle's book, *Murder in the Metro: Laetitia Toureaux and the Cagoule in 1930s France* is now out.

Aileen Baron's New Book:

Scorpion's Bite--Coming from Poison Pen Press, August 2010

Jeri Westerton's New Book:

The Demon's Parchment--Coming from St. Martin's, October 2010

2010 CALENDAR

July 18th – 2 pm Writer's Forum, 3 pm Kristen Weber, previously the Sr. Editor at Penguin, now a free-lance editor here in California

August 15th – 2 pm Reader's Forum

September 19th – 2 pm Writer's Forum

October 17th – 2 pm Reader's Forum

November 21st – 2 pm Writer's Forum

December 12th – Holiday Party



BOUCHERCON 2010

It's not too early to plan for this must-do event.

Anyone for a carpool?

October 14-17, 2010

San Francisco, CA

For further information:

[HTTP://WWW.BCON2010.COM/](http://www.bcon2010.com/)



YOUR INPUT INVITED

This is every "Sister's" newsletter. Let us hear from you if you have events coming up or news that we'd all like to share. If you have any suggestions for the Orange Herring, let us know that, too.

Send your contributions and suggestions to:
Linda Smith: softpoet@yahoo.com

Deadline for June newsletter is July 7th.



SISTERS IN CRIME MISSION STATEMENT:

To promote the professional development and advancement of women crime writers to achieve equality in the industry

Sisters in Crime Orange County – June 2010 News



UPCOMING MEETING:

**June 13th, 2010, Joint event with SoCal Mystery Writer's of America.
Buffet lunch and authors Gregg Hurwitz and Christopher Rice in panel discussion
with Jeri Westerson.**

**July 18th, 2010, 2 pm: Writer's Forum
3 pm: Kristen Weber, previously the Sr. Editor at Penguin, now a free-lance editor
here in California**



Look inside to find out more... or visit www.ocsistersincrime.org

Sisters In Crime

PO Box 53132
Irvine, CA
92619